

Platinum sponsorship

- ≥\$20,000 p.a. for a min. 3-year sponsor agreement
- Program naming rights
- Scholarship or free program entry passes (up to \$500/yr)
- Free venue hires for up to 15hrs/year**
- 50% off party equipment hire
- KCH “platinum” marketing pack*
- Sponsor recognition on:
 - Signage at the centre
 - All social media posts relating to the program
 - “Spotlight on a sponsor” post (x2/year)
 - Timetables (large logo)

Gold sponsorship

- \$10,000 once-off payment
- Program credits (“This program is proudly sponsored by”) on timetables and flyers
- Free venue hires for up to 8hrs/year**
- Free program entry passes (up to \$200 value)
- 30% off party equipment hire
- KCH “gold” marketing pack*
- 12 months’ sponsor recognition on:
 - All social media posts relating to the program
 - “Spotlight on a sponsor” post (x1/year)
 - Timetables (medium logo)

Silver sponsorship

- \$5,000 once-off payment
- Free venue hires for up to 4hrs/year**
- Free program entry passes (up to \$100 value)
- 20% off party equipment hire
- KCH “silver” marketing pack*
- 12 months’ sponsor recognition on:
 - Social media posts relating to the program (x1/term)
 - Timetables (small logo)

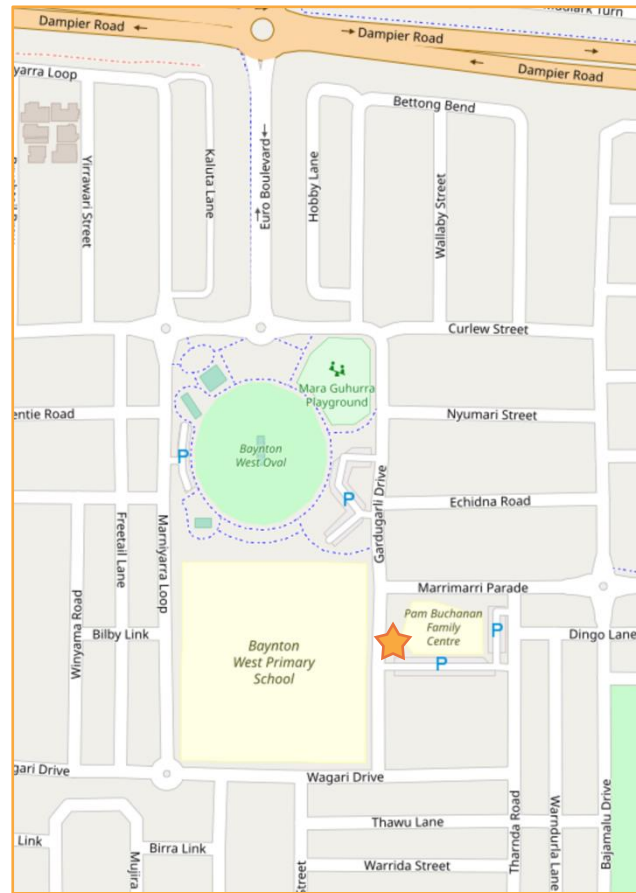
*Marketing pack includes stickers and sponsor logo for use on website/email signatures. **Cleaning fees extra.

Other ways to support

We welcome any offers of donations and in-kind support!

- Donating goods/ services for fundraising events and raffles
- Small cash donations
- Corporate volunteering “busy bees”

All support is appreciated, and acknowledged via social media.



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Sponsorship opportunities

Be a part of something truly special
at Karratha Community House!





Connecting families through play-based learning

A bit about KCH

Karratha Community House Inc. (KCH) is a not-for-profit community organisation, dedicated to providing families in the City of Karratha the opportunity to **connect with others** while engaging in **exciting play-based learning** programs for children aged 0-12 years.

Winner of the Karratha and Districts Chamber of Commerce's "**Best Community Organisation**" in 2020, KCH has been an integral part of the community for more than 18 years.

KCH is a **growing organisation that continues to evolve** to meet our community's dynamic needs.

We are based at the Pam Buchanan Family Centre in Baynton, and have a growing **membership base of over 1,500** residents.

KCH is proud to employ and spend locally, and is governed by a Board of dedicated local volunteers.

What's in in for sponsors?

We have a range of sponsorship opportunities available to local businesses (see overleaf).

Sponsorships provide avenues for you to:

- Be a great corporate citizen!
- Demonstrate your commitment to ESG
- Give back to the local community
- Increase your customer reach
- Introduce new marketing channels
- Access GST credits
- Freebies and discounts (see overleaf)

Most importantly, sponsorships enable KCH to continue to deliver high-quality, low-cost programs that are accessible to those in our community who need them most.

“The programs and events that KCH run are so special and beautifully curated.

My kids and I have built many of our closest friendships in Karratha through KCH programs.”

Elise, KCH member and volunteer